



Annual General Meeting **Minutes**

Wednesday - October 7, 2020 -- 10:00 AM

1. Welcome

President Michael Galizio called the meeting to order at 10:05 am and welcomed those in attendance via zoom. Executive members present as were 14 general members.

2. Adoption of Agenda

Motion to adopt the agenda as presented.

John Wallst/Diane Dieter

CARRIED

3. Adoption of Minutes

Motion to adopt the Minutes of the June 29th, 2019 Meeting as amended.

Bill Turner/John Walls

CARRIED

-Thank you to Sheena at Shirley Delicious, collecting cans and bottles for Society. Hundreds of dollars this year in recycle money from Shirley Delicious. Get checks every couple of months Thank you for the support.

-Senator Bovey took over the Federal Heritage Lighthouse file writes to the Society about black artists and the exhibit in Ottawa

-Letter from Steve Unger about Solar Install/BC Hydro new rules power to grid

-Info from letters to the Province - no assistance from any Ministry on enforcing the breaking of the covenant on tree removal - adjacent property

-Note - over 150 5 star reviews on google and 57 4 star reviews plus Photos added

-Thank you to Bill Parkes for his work on behalf of the Society - Thanks for program through Telus. Much appreciated

-Thanks to Colin McMechan for writing, creating and producing the video for the Society - on YouTube channel

4. Correspondence (included above)

5. Treasurer's Report

Virginia presented Income Statement and Balance Sheet. Sept Reports, Status of Finances today and Budget

Motion to adopt Income statement & Balance Sheet for 2020

Bobbie Metzger/Terri Alcock

CARRIED

Adopted budget for 2020/21.

Board did some budget projections. Looks like the total costs of operation are approx. \$42,000 p/y. Taking out some restoration costs (gate, fence and trail build) because they are covered by gaming grant. If removed, Society needs about \$30,000 to operate yearly.

Motion to adopt budget 2020/21

Bill Turner/John Walls

CARRIED

6. Old Business

President's Report:

The following are the highlights

LH Heritage Site - update/restoration – Most of the Phase 3 finished, now ready for phase 4. Extensive report in the Newsletter. Jennie's Trail extension needs to be completed - wire for railings, few other items to be completed. Next phase will include lens and place to display. Need a plan for future painting, site and ongoing building maintenance. Thank you again to Westaway Foundation for their ongoing support of the restoration. A number of items still needed to be completed: leaks in window and roof; complete Jennie's trail; complete security fence and new gate. It was noted that stanchions at walkway needed repair.

John Walls – Will need to work on the Fresnel lens to finish the restoration. Need to get something up into the lantern room. Maybe the lens the Coast Guard has in storage. Letter from Rick Cain in Florida discussed.

Fundraising discussion: Michael began a fundraising discussion outlining the need for more regular and consistent contributions. Discussion included: Photo contest; Go Fund Me effort; "Keep the Site open" project; "restore the Foghorn or Lens" projects; Other ideas included: "restore the site" and Orca Monitoring.

Pat Teichrob mentioned more corporate donations

Terri Alcock wanted more life members

John Walls suggested a premium give-a-way for contributions.

Ian suggested that personal phone calls were necessary to get people to contribute.

It was suggested that the book have a QR code that lead people to the Society (It was done already)

It was suggested that X-Mas cards are done again for memberships as well as contributions.

Fundraising discussion: Continued

Year end tax receipt program should be continued on-line and in the mail] John Walls announced a \$5K contribution from Westaway to jump start the “match” program for the lens..

Other ideas:

Expand the sale of the new books

Diane Dieter suggested Go Fund Me as well as expanded membership programs

Rebecca Quinn mentioned a promotion with Lighthouse Brewers as well as other corporate promotions

Virginia did extensive research into the on-line fundraising efforts including the Photo Contest idea as well as using facebook and other platforms more successfully. She also provided lots of background on GoFund Me.

Site: John Walls/Terri Alcock– On site contributions continued to be strong - although not the same as pre-coved. Donations tubes were installed in two locations. And new signs were erected (thank you Dominique) to request \$5.00 donation for the visit.

Social Media – Several YouTube videos on the Lighthouse Channel. Report on Google grants up to \$10,000 per month, only spending about 5-600 per month. based on allowable amount via “clicks”. Full report available on the website.

Oral History Project - Nothing to report.

Website Update – Additions include more extensive On-Line store and new information about volunteer opportunities.

New LH History Book – Published, ISBN number assigned. Selling. John will work on further distribution. Rebecca Quinn reported on the book including unveiling the final cover. Rebecca, as LH Society History. also authored the new book with editing done by Terri Alcock, Elanie Brunton and John Walls.

Orca Monitoring – Speaker is bring worked on to monitor “orca” sounds. CORAL project from UVIC continues. More publicity about ORCA conservation and monitoring is needed.

Archives and Collections – Ian continues work on this project.

School Program Report – Ian Fawcett reported on the School Project.

Other LH Properties – Flea Beach – MOT right of way

7. Election of Officers and Directors

Further to the provisions of the Society Act and the Society By-Laws, the Society announced the AGM and elections at the start of the year on the website as well as via the newsletter. At the AGM, Society Volunteer member Ian Fawcett presided over the elections, and the following people were elected to the Society Board for 2020:

President – Michael Galizio

Vice President – John Walls

Secretary – Bonnie Arden

Treasurer – Virginia Lee

Directors – Bill Turner, Patricia Teichrob, Gary Geddes (also chair of board of advisors and will continue)

8. New Business

A. Adopt membership fee structure

Discussion about Sustaining Membership structure.. Consider family membership. Expand and promote monthly “sustaining” donations. Promote year end tax benefit.

Motion to have Membership Structure as: \$25 annual, \$100 lifetime \$10 youth, \$50 family. In addition, a sustaining donating structure of \$10, \$25 or \$50 per month which includes a membership.

John Walls/Bill Turner

Carried

FR Actions: Agree to Photo Contest as discussed
 Agree to a Go Fund Me Effort
 Agree to promoting more sustaining donations

9. Adjournment

Motion to Adjourn

Bill Turner/Ian Fawcett

CARRIED