Sheringham Point Lighthouse





Mar 1, 2020 - Mar 31, 2020

Account Overview

Clicks 584.0 **↓** -34.2%

\$2.70K

Cost

↓ -55.2%

Impressions 6.0K **₽** -17.3%

Avg. CPC

\$4.62 **↓** -31.9%

CTR 9.71% **↓** -20.4%

All conv. 2.00 **■** -80.0%

Top Ads

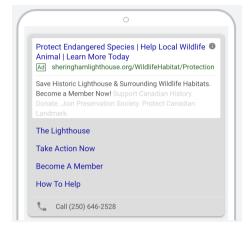
{KeyWord:Protect Wildlife} Habitats | See Our

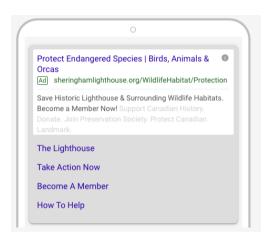
Ad sheringhamlighthouse.org/WildlifeHabitat/Protection

Be An Essential Part of Conservation & Learn Why We Should Protect Animals. Donate Now! Help Protect the Local Wildlife

Animals Around Sheringham Lighthouse. Learn More Now!

Wildlife Visitors





Top Keywords

	Search keyword	Clicks •	Impressio	Avg. CPC	All conv.			
1.	wildlife animals	137	1,494	\$5.77	0			
2.	endangered animals	88	980	\$3.95	0			
3.	endangered species list	80	668	\$2.73	0			
4.	endangered species	71	758	\$4.08	0			
5.	historic sites and landma	25	202	\$3.27	0			
6.	ocean pollution	25	266	\$8.28	0			
7.	ocean pollution solutions	21	177	\$6.04	0			
8.	the raccoons	20	367	\$2.4	1			
9.	animal organizations	13	124	\$10.69	0			
	ocean pollution on animals	12	95	\$5.34	0			
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Top Campaigns

	Campaign	Clicks *	Impressio	Avg. CPC	All conv.
1.	Environment/Ani	524	5,505	\$4.82	2
2.	General	60	507	\$2.93	0
3.	Canadian History	0	0	\$0	0
4.	Donate	0	0	\$0	0
5.	Historical Preserv	0	0	\$0	0
6.	Membership	0	0	\$0	0
7.	Newsletter	0	0	\$0	0
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