

Account Overview

Clicks 584.0 ↓ -34.2%	Impressions 6.0K ↓ -17.3%	CTR 9.71% ↓ -20.4%
Cost \$2.70K ↓ -55.2%	Avg. CPC \$4.62 ↓ -31.9%	All conv. 2.00 ↓ -80.0%

Top Ads

{Keyword:Protect Wildlife} Habitats | See Our Wildlife Visitors
sheringhamlighthouse.org/WildlifeHabitat/Protection
 Be An Essential Part of Conservation & Learn Why We Should Protect Animals. Donate Now! Help Protect the Local Wildlife Animals Around Sheringham Lighthouse. Learn More Now!

Protect Endangered Species | Help Local Wildlife Animal | Learn More Today
sheringhamlighthouse.org/WildlifeHabitat/Protection
 Save Historic Lighthouse & Surrounding Wildlife Habitats. Become a Member Now! Support Canadian History. Donate. Join Preservation Society. Protect Canadian Landmark.
[The Lighthouse](#)
[Take Action Now](#)
[Become A Member](#)
[How To Help](#)
 Call (250) 646-2528

Protect Endangered Species | Birds, Animals & Orcas
sheringhamlighthouse.org/WildlifeHabitat/Protection
 Save Historic Lighthouse & Surrounding Wildlife Habitats. Become a Member Now! Support Canadian History. Donate. Join Preservation Society. Protect Canadian Landmark.
[The Lighthouse](#)
[Take Action Now](#)
[Become A Member](#)
[How To Help](#)

Top Keywords

Search keyword	Clicks	Impressio...	Avg. CPC	All conv.
1. wildlife animals	137	1,494	\$5.77	0
2. endangered animals	88	980	\$3.95	0
3. endangered species list	80	668	\$2.73	0
4. endangered species	71	758	\$4.08	0
5. historic sites and landma...	25	202	\$3.27	0
6. ocean pollution	25	266	\$8.28	0
7. ocean pollution solutions	21	177	\$6.04	0
8. the raccoons	20	367	\$2.4	1
9. animal organizations	13	124	\$10.69	0
... ocean pollution on animals	12	95	\$5.34	0

1 - 20 / 45

Top Campaigns

Campaign	Clicks	Impressio...	Avg. CPC	All conv.
1. Environment/Ani...	524	5,505	\$4.82	2
2. General	60	507	\$2.93	0
3. Canadian History	0	0	\$0	0
4. Donate	0	0	\$0	0
5. Historical Preserv...	0	0	\$0	0
6. Membership	0	0	\$0	0
7. Newsletter	0	0	\$0	0

1 - 7 / 7